



AMERIHEALTH CARITAS
SUPPLIER SERVICES



WHO WE ARE

AMERIHEALTH CARITAS IS ONE OF THE NATION'S LEADERS IN HEALTH CARE SOLUTIONS FOR THOSE MOST IN NEED.

Backed by two leading Blue companies, Independence Health Group and Blue Cross Blue Shield of Michigan, AmeriHealth Caritas has almost 40 years of experience expanding access and maximizing value for members, health care providers, government stakeholders, and community organizations. Every day, we work to measurably improve the future of health care through innovation, compassion, and an unwavering dedication to eliminating health disparities.

AmeriHealth Caritas has experienced unprecedented growth, and with that growth, we have helped improve the health of individuals and businesses in the communities we serve. As our company and services continue to expand, we remain dedicated to helping more people achieve health, well-being, and resilience.

AWARDS AND SUCCESSES



**Innovate + Educate
HIRE Award (2013)**



**Eastern Minority Supplier
Development Council
Corporation of the Year
(2013, 2014, 2016, 2018,
2019, and 2021)**



***The Philadelphia
Inquirer Outstanding
Diversity & Inclusion
Program Award
(2019)***

ON THE COVER

Nenette Gray, Founder and CEO at Lemonade Creative Marketing, LLC, an AmeriHealth Caritas supplier.
See what Nenette Gray has to say about AmeriHealth Caritas, page 5.

A MESSAGE FROM OUR CHIEF DIVERSITY, EQUITY, AND INCLUSION OFFICER

At AmeriHealth Caritas, our commitment to working with small and diverse businesses reinforces our mission to build healthy communities. By investing in supplier diversity, we are advancing equitable solutions while contributing to the economic stability of the communities we serve.

We know that owning and operating a business is a difficult task. And for many Black, Latinx, and Indigenous entrepreneurs, social inequities and systemic racism have put these and other minority populations at a disadvantage in achieving their business goals. To get a sense of how this affects small and diverse businesses, we must first understand the difference between equity and equality.

While equality and equity are related, they have significant differences. Equality is typically defined as treating everyone equally. From a business-to-business standpoint, this would mean providing identical opportunities to a Fortune 500 company as one would to a start-up Black business that didn't have the capital or resources to take advantage of the opportunity. On the other hand, equity is about proportionally providing opportunities, representation, and resources needed to get small and minority-owned businesses on a level playing field with more privileged competitors.

Recently, further inequities have arisen from the COVID-19 pandemic. As the ramifications continue to impact people across the country – and which public health data shows have disproportionately affected communities of color¹ – we remain focused on addressing the burdens inequitably distributed throughout our community, including access to professional training, financial resources, and success.

Through our Supplier Diversity and Mentor-Protégé Programs, we make the extra effort to seek out Black-owned businesses and other organizations owned by members of minority groups, women, members of the LGBTQIA+ community, and disabled veterans. As we encourage and mentor these businesses, their growth translates to more jobs and puts them in a position to further support AmeriHealth Caritas and other businesses in their communities.

Additionally, as we expand programs focused on supplier diversity, we will also be an ally and create a seat at the table for diverse voices to discuss common business goals and a plan to succeed together.

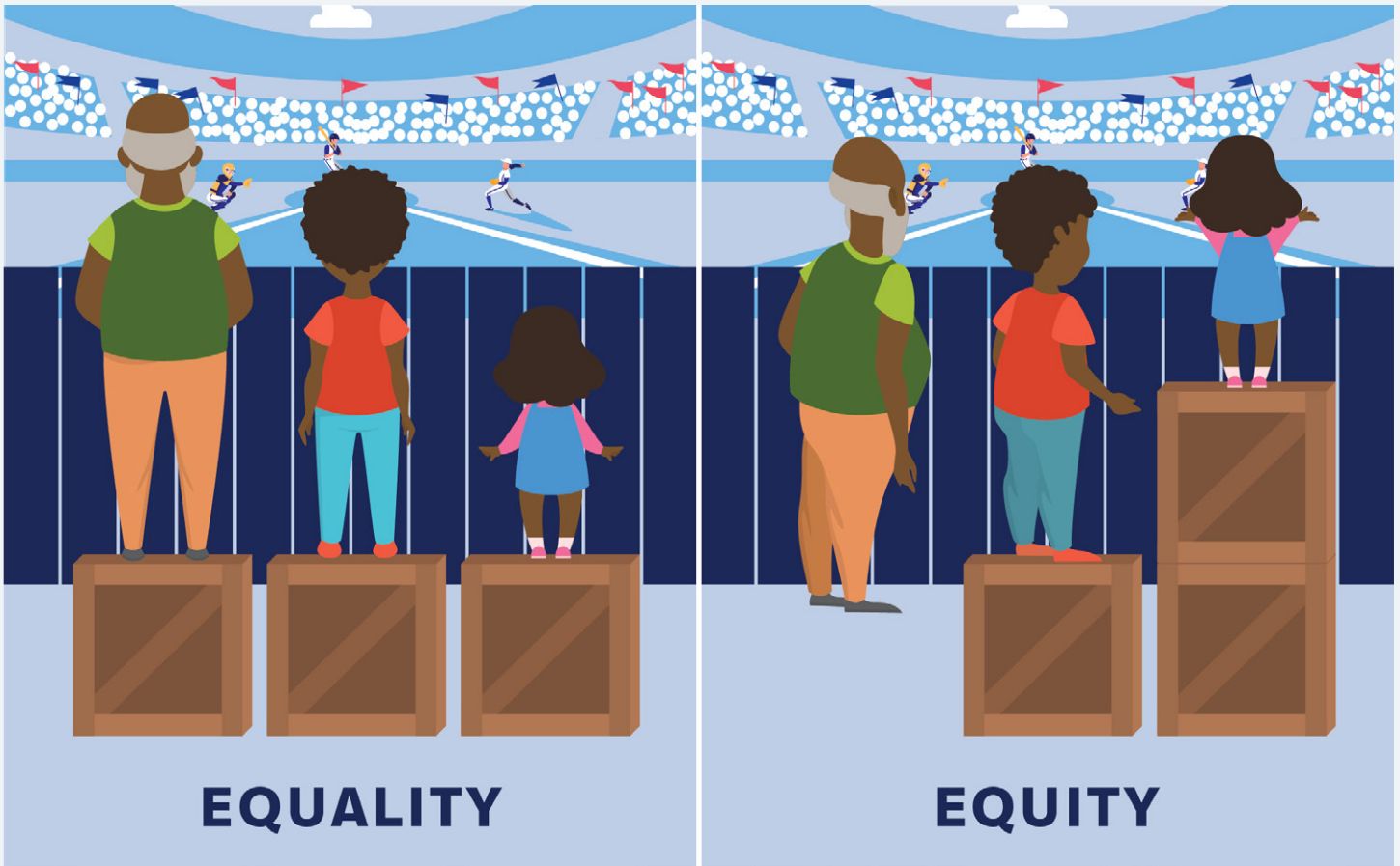


Karen M. Dale

KAREN M. DALE
Chief Diversity, Equity, and Inclusion Officer

1. Maria Godoy, Daniel Wood, "What Do Coronavirus Racial Disparities Look Like State By State?" NPR. May 30, 2020. <https://www.npr.org/sections/health-shots/2020/05/30/865413079/what-do-coronavirus-racial-disparities-look-like-state-by-state>.

OUR FOCUS ON EQUITY



Note: This graphic depiction references a design originally created by Craig Froehle.

EQUITY MEANS A FAIR AND JUST OPPORTUNITY FOR ALL INDIVIDUALS, BUSINESSES, AND COMMUNITIES.



“AmeriHealth Caritas has been a steadfast advocate for our company since 2014... The longevity of our relationship showcases the company’s interest in and commitment to the economic growth of small and diverse businesses as well as the communities they serve.”

NENETTE GRAY

Founder and CEO, Lemonade Creative Marketing, LLC

OUR PROGRAMS

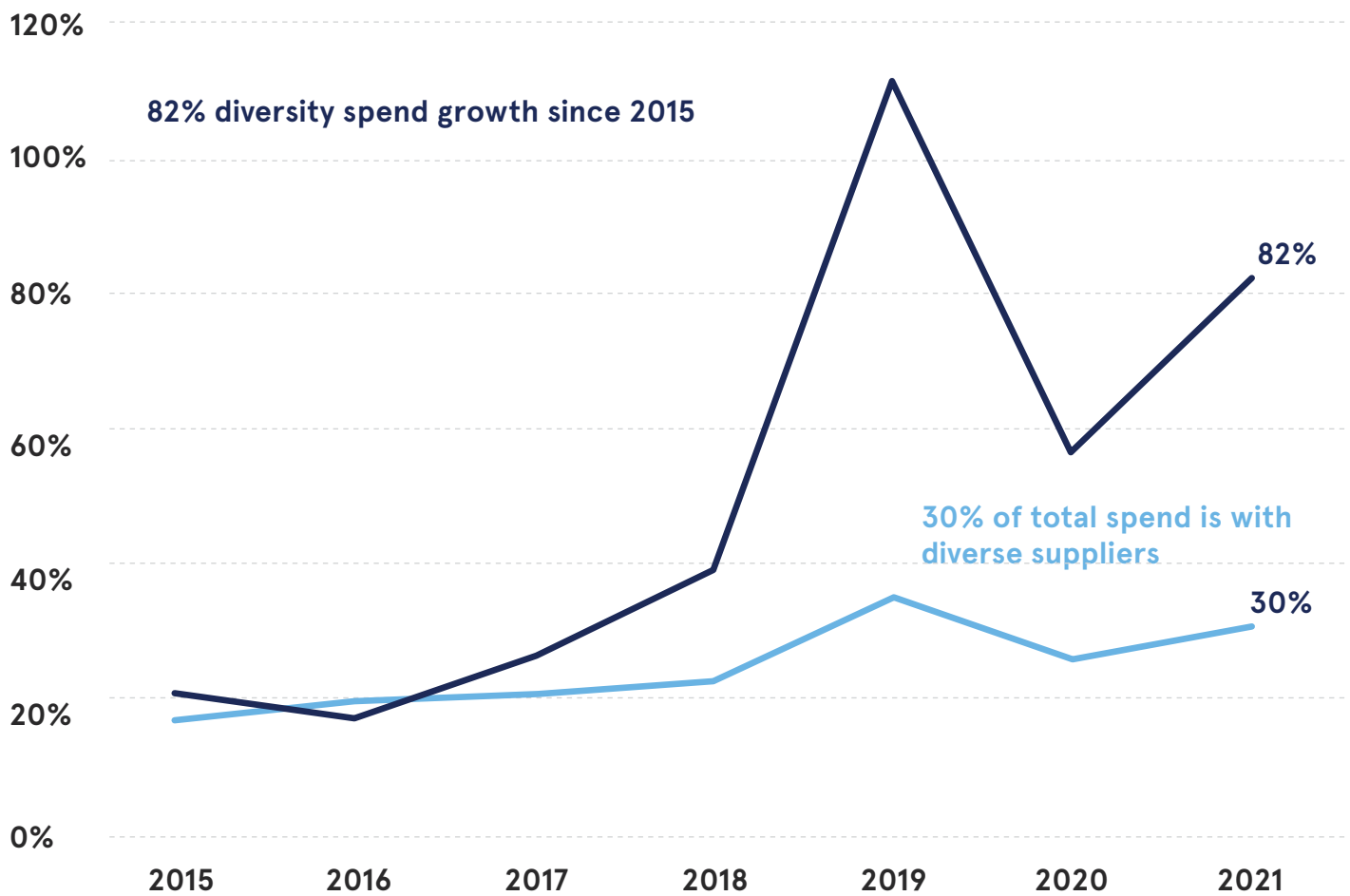
Supplier Diversity Program

AmeriHealth Caritas is committed to working with a diverse group of suppliers that reflect the diversity of our members. That is why our Supplier Diversity Program was aptly designed to maximize the positive impact that diversity and diverse suppliers bring to our local communities. Our commitment to inclusion is evident in this business model, in which approximately 30% of our annual procurement spend is sourced through minority-owned businesses.

Since 2015, AmeriHealth Caritas has invested more than \$713 million into working with minority-owned businesses, a figure that will only continue to grow as our health plans expand throughout the country and new innovations in health care provide more pathways for emerging businesses.

Procured Goods and Services

SINCE 2015, AMERIHEALTH CARITAS HAS STEADILY INCREASED ITS PROCUREMENT FROM DIVERSE BUSINESSES.



— Diverse procurement — Total procurement

* 2020 decrease in diverse procurement was attributed to a one-time project expense.

Mentor-Protégé Program

As part of our commitment to supplier diversity, we are proud to offer our Mentor-Protégé Program with participation by senior-level executives. Using established training programs, we provide organizations that are owned by minorities, women, LGBTQIA+ individuals, and veterans the tools they need to grow their businesses.

OUR MENTOR-PROTÉGÉ PROGRAM CAN HELP GROW AND STRENGTHEN BUSINESSES WITH MENTORSHIP IN:

- Management expertise and product service specialization
- Financial management and business viability
- Capacity-building measures
- Emerging markets and sales
- Product and service technological innovations
- Expanded expertise and service capacity
- Professional development and training
- Organizational development
- Human resources
- Strategic business practices

ELIGIBILITY

TO PARTICIPATE IN OUR SUPPLIER DIVERSITY AND MENTOR-PROTÉGÉ PROGRAMS, A BUSINESS MUST:

- Be at least 51% owned and controlled by members of a diverse population.
- Engage with a third-party certification resource, such as the National Minority Supplier Development Council, Inc., Women's Business Enterprise National Council, or your state government.



“ENERTIA’s involvement in AmeriHealth Caritas’ supplier diversity program has added positive growth to ENERTIA in multiple ways. This collaboration has created new job opportunities, increased our financial resources, and enabled ENERTIA to employ new technologies, which will help provide exponential dividends for many years to come. It’s apparent to me that AmeriHealth Caritas has made supplier diversity and inclusion a strategic priority.”

MIKE MILLER

President and CEO, ENERTIA, LLC

LET'S GET STARTED

AmeriHealth Caritas welcomes new suppliers with diverse companies specializing in the following areas:

- Advertising and other public communications
- Consulting
- Data services and supplies
- Facilities equipment and services
- Printing and fulfillment
- Promotional items
- Staffing and training
- Wellness programs

TO LEARN MORE,

visit us at www.amerihealthcaritas.com/supplier-services.

TO COMPLETE A MINORITY SUPPLIER REGISTRATION REQUEST,

visit <https://apps.amerihealthcaritas.com/forms/supplier-registration.aspx>.

“Enlightened truly values the relationship we have built with AmeriHealth Caritas District of Columbia. Since entering the District, AmeriHealth Caritas has shown a strong commitment to contracting with minority-owned local businesses. Our collaboration on Healthcare informatics and Community Health Worker Call Center staffing has become a vehicle to create jobs and directly recruit, hire, and train residents from some of the most underserved communities in the District.”

ANTWANYE E. FORD

President and CEO, Enlightened, Inc.





To learn more, visit us at www.amerihealthcaritas.com/supplier-services.

To complete a Minority Supplier Registration Request, visit
<https://apps.amerihealthcaritas.com/forms/supplier-registration.aspx>.